
HIMALAYAN ASSOCIATES
OLD NO.152 NEW NO.356, IMAYAN BUILDING,
OPPOSITE TO KUTTAPATTU HIGHCOURT,
NAVALURISA – 625023
Contact: 0452-2578179; Mail: Himalayanassoc@gmail.com

DATE: 13/01/2018

TO:

1. PREMJI PRODUCTION LTD & ORS.
JAIN'S ROAD, KUTTAPATTU
2. MR. DHARMA AYYAPPAN
DIRECTOR OF THE FILM "THE INCIDENTAL ECONOMIST"
MANGALAM TOWERS, KUTTAPATTU

SUB: LEGAL NOTICE FOR DEFAMATION

Respected Sir's,

This legal notice is served upon you on the instructions of our Client Navalurian People's Party (NPP), who is an honest well reputed and current ruling party of Navalurisa, representing the Public, in the following terms:

1. The film named "**The Incidental Economist**", released by both of you, projects the country and a host of its past political leaders in a very poor light. The core of the film has to be viewed as a misinterpretation of the truth and which caused unaccountable damage to the name and fame of the office of Prime minister. The film will harm the image of the Constitutional post such as Prime Minister and will give it a bad name nationally and internationally.
2. Moreover the film's producers have not taken any consent from the real personalities portrayed in the film to perform their characters or perform their political life or to dress up in the same way as they have been doing in their normal life or to copy their voice in any manner. As per Central Board of Film Certification (CBFC) guidelines on films based on real-life characters, a no objection certificate (NOC) is required. But for the film, no such NOC was obtained, the as informed by the Client.
3. In addition the Film makers, producers have made an attempt to make commercial gains and the act of 'impersonation' have been committed deliberately to defame the

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office of former and our prospective candidate Dr. Akshit Singh just to hype the excitement amongst the prospective viewers. The release of the film is likely to cause unaccountable damage to high profile public personalities involved in NPP; it seems that film has been produced in a selected manner and it clearly shows that it's a political propaganda with some other motives. This will definitely cause harm to the country's international relations and even be a treat to the integrity of the country.

4. The contents of the film are extremely insinuating, disparaging and defamatory attacking on the reputation of our client. Not only the words and language used are defamatory in their natural and ordinary meaning but even the ordinary reasonable implications thereof are also defamatory
5. Our client has taken serious notice of these completely false and scandalous suits that render a distorted and fictitious travesty of facts about our client with the malicious purpose to defame and disgrace him. Hence all the baseless, fictitious and malicious facts about our client are vehemently denied. The credibility built by my client during span of time is shattered due to writing the false, frivolous, fictitious and baseless allegations against my client.
6. The content of the movie including the aspects of decision making is having a tendency injure the reputation of my client as well as cause serious damage to the sovereignty of the country. To which my client also reserves the right to file a suit for defamation and damages.
7. The act of intentionally communicating false allegations that are derogatory and defamatory in effect constitutes the offence of defamation, which has in fact been committed by the film in respect of our client. The baseless allegations made in the suits have injured his reputation, lowered him in the eyes of others and exposed him to ridicule and dislike.
8. Without prejudice to the foregoing, in order to acquit yourself of guilt and responsibility for the foregoing illegal actions constituting defamation, libel and slander, you are hereby granted an opportunity by this legal notice to remove all the videos related to the movie from the website "View Trender" which portrays falsely the influence used by the party, within 14 days after the issuance of instant legal

1st TNNLU National Med Arb Competition, 8th-10th March, 2019

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notice, otherwise, my client has positively instructed me to sue against you in the
Court of Law at your risk and costs.

A copy of instant legal notice for defamation is retained in my office for further necessary
action.

Counsel(s)

ADVOCATE HIGH COURT

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